

# Empowering business families to **succeed and flourish, across generations!**



**THERE'S NO ENTERPRISE QUITE LIKE A FAMILY ENTERPRISE.** The rewards are as immense as the challenges are unique. That's why it's so important to have a community that truly understands your reality – trying to balance the responsibilities of family, business and ownership.

In the Family Enterprise Canada community, you get just that – a dynamic network that knows what it takes to run a successful business and keep family relationships strong and healthy.

## Why join Family Enterprise Canada?

**Family Enterprise Canada** connects, supports, inspires, educates and speaks for the Family Enterprise community in Canada. We're here to see family businesses thrive!

By becoming a member of Family Enterprise Canada, you and your family can begin your family learning journey, access family enterprise-focused resources and events and participate in peer-to-peer conversations. We have the tools and resources you need to support your goal of continuously evolving as a cohesive, successful Enterprising Family.

## Your journey, your experience

Every family is at a different stage on its family enterprise journey, requiring different resources, levels of support and ways to participate in our community. This is why we offer our Family Members the opportunity to select from two different experiences – Progressive and Foundational. You can choose your experience based on your current situation and the resources and support you need most from our community.

## Your Experience Options

### Enhance your membership with the Progressive Experience

Designed to support the unique needs of multi-generational learning families interested in advanced educational opportunities, leadership development and global connections. The Progressive Experience is for your whole family.

The **Progressive Experience** includes:

- The complete **Foundational Experience**
- A guided family journey that features personalized and proactive suggestions for resources and content
- Membership in FBN-I, the world's leading organization for family enterprises – including invitations to global summits, access to 700+ family-focused international events, and a directory to connect with 17,000 family business members worldwide.
- Access to family-focused learning paths, courses and curated resources specifically designed for learning families
- Invitations to signature events like Progressive Conversations and Progressive Insights

### Build a strong foundation with the Foundational Experience

Designed to meet the needs of Canadian family businesses in the initial stages of NextGen development and interested in foundational business family learning. The Foundational Experience is for up to 10 family members.

The **Foundational Experience** includes:

- Community of peers that understand the challenges of family enterprise
- One seat in a Personal Advisory Group (P.A.G) and one Mentee placement in the Mentorship Program.
- Our designated Family Enterprise Advisors (FEAs) can provide you, your family and your business with family-centric advice.
- Support to start your family learning journey, including an introductory course
- Access to family enterprise research, our member-only Resource Centre and a curated family-focused newsletter
- Support for rising leaders in our NextGen Community
- Family-focused social and educational events to support learning and sharing

**Questions?** Contact us at [memberships@familyenterprise.ca](mailto:memberships@familyenterprise.ca).

**[Visit familyenterprise.ca](http://familyenterprise.ca)**